

# Eduverse

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the world."**

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# Eduverse

## NEWSLETTER

**Welcome to EduVerse Newsletter**  
**the educational newsletter powered by Pro.Ed Education Solutions!**

In this dynamic era of learning, staying ahead requires a constant thirst for knowledge and an openness to exploring new frontiers. That's why we created EduVerse Newsletter — to serve as your guide through the vast universe of education, where ideas collide, perspectives intertwine, and possibilities abound.

With a dedicated focus on the needs and aspirations of educators, we curate a diverse range of articles, tips, and best practices to support your teaching journey. From cutting-edge pedagogical strategies to engaging classroom activities, we are here to equip you with the tools and inspiration you need to ignite curiosity, foster creativity, and cultivate lifelong learners.

So, whether you're a teacher seeking new teaching techniques or an education enthusiast looking for fresh perspectives, EduVerse is here to accompany you on your educational odyssey. Join us as we embark on this exciting journey together—let's dive into the EduVerse and unlock the infinite possibilities of education!

**Dr. Le Dinh Bao Quoc**  
Editor-in-chief



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# DIGITAL CLASSROOM DYNAMICS



## NAVIGATING DEVICE USE AND FOCUS

Richard Toulouse

**As a middle school teacher for students at an international school, I have been consistently faced with a balancing act. How do I ensure my students have use of their devices, and all of the many benefits they bring, whilst not drifting off topic, or losing focus as children of this age regularly do? How can I police a myriad of individual devices whilst still ensuring I have a classroom layout that is efficient and practical?**

I think that the first hurdle that I required myself to overcome was accepting that the classroom has changed significantly in the digital age. No longer are computers a mysterious object that sits in the corner and gets demonstrated to the class, nor are they confined to a computer lab for students to use once a week. Students, parents and teachers are all now expecting computers to play a part in most lessons as they provide tools and data that can be conducive to learning. With that being the typical expectation (whether rightly or wrongly – a debate for another time perhaps), I aim to share some thoughts and insights on some of the effective methods for ensuring quality learning in a technology-filled environment, hoping that others may benefit from them or spark new ideas.





## CURRENT EXPERIENCES

### The teacher's devices

To start, let's think about the devices typically used by the teacher. In most classrooms that I have personally experienced (and I would assume in most places), a PC/Laptop, a smartboard/projector and some speakers would be the minimum most teachers would expect to have access to. Many educators can see a clear benefit of displaying a wide array of content to their students as well as having the flexibility to prepare and display materials in advance using computers. This approach reduces setup time compared to traditional methods. Aside from this, enabling students to present content on the board under supervision or with guidance can enhance the learning experience in the classroom, especially during group projects or presentations.

Personally, I find that having access to the internet and a means to display the content is an invaluable tool day to day. And with a work device that is password protected and constantly under my supervision, I can be sure that no inappropriate content is displayed. Therefore I view teacher-managed devices as useful tools, rather than as opportunities for intentional procrastination. It is safe to say that resources used by the educator (or the students under supervision) are a wholly positive addition to the classroom.



**Although students misbehaving or being distracted is nothing new, managing distractions in this digital age presents a modern challenge.**

### The student's devices

Moving on then, let us consider what happens when we introduce individual devices to the classroom. Suddenly all of the students have access to a range of software and the internet with all of the positives & negatives that it brings. While some may use Google Docs or PDFs, others might be distracted by platforms like Roblox, Zalo, or Spotify. Although students misbehaving or being distracted is nothing new, managing distractions in this digital age presents a modern challenge. Naturally, there is a role for the teacher to be patrolling the classroom and decide when students have their devices safely tucked away in their bags and when they have their devices out. How can we make our classrooms more efficient?



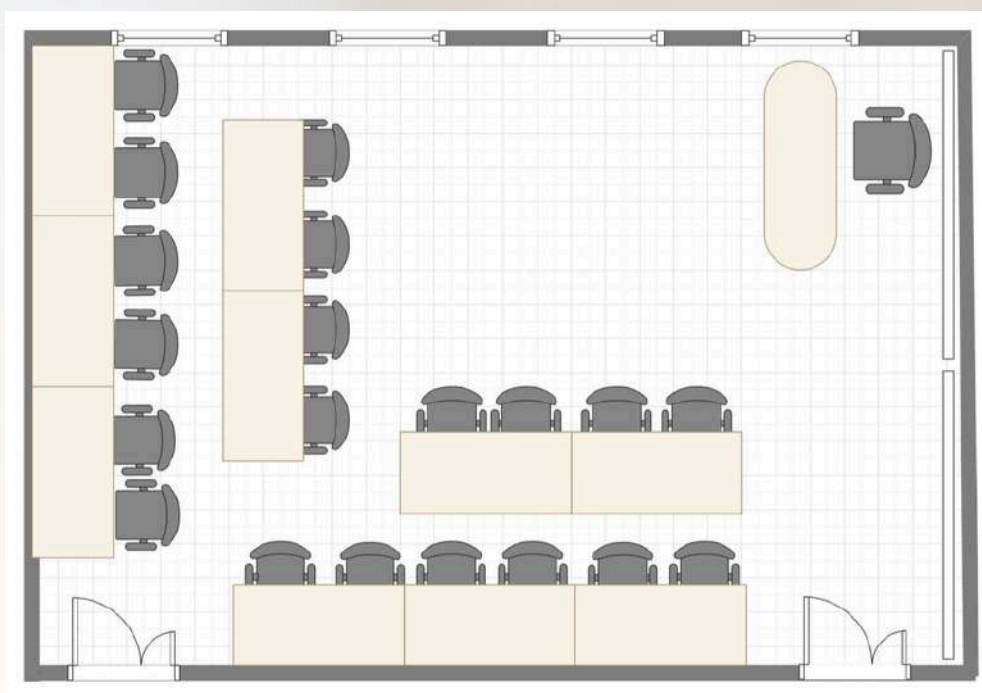
## THOUGHTS ON CLASSROOM ORGANISATION

How do we identify what a student is doing when they are using their computer, especially laptops and tablets? In my experience, the best approach is to ensure that you can directly observe all screens at any time from a particular spot or angle. The reason is that patrolling the classroom can often lead to limited results, as it is too easy for students to quickly Alt-Tab or switch desktops to hide their activities. Even with a directly visible screen, some students will try their luck; so giving yourself every opportunity to observe negative behaviours and intervene is important.

The downside to this arrangement is that students often sit facing away from the teacher, leading to

a disconnect among students and between students and the teacher. One method I have employed for combatting this is to have the students sit facing the front when receiving instruction and then to turn and use their desks when they have a task. This has worked fairly well, though it did require some implementation and developing familiarity.

Alongside this, I have found that using rows strategically not only ensure that the students are not accessing inappropriate content, but also foster teamwork by having specific students turn to face the student behind them at the appropriate time. Below is an illustration of my classroom setup:



With this arrangement, I can view all the desks (and screens) by being at my desk, or standing in the centre of the room. This allows for a much swifter response if a student tries to avoid doing their assigned work. Likewise you can picture how the students on the furthest rows can turn to face the inner rows to pair up, and there is still room in the middle for other activities.

This layout has proven to be my most successful layout. Whilst this system has required some adjustment for both myself and my students, it proves effective, especially with more challenging classes who often tried to consistently procrastinate. Removing their ability to misbehave and then rewarding or encouraging the positive behaviour establishes a positive environment. Now, this is not some secret solution to all classroom management issues, but used in conjunction with good teaching practice, I have found such a layout to be beneficial. Students remain effective at self-monitoring when encouraged, and access to music and games on their devices serves as a strong incentive for positive behaviours.

So, is that it? Can we say using devices in the classroom is perfected? No, unfortunately not. Despite effective techniques, new technological developments will always emerge, and some students may still find ways to misbehave or procrastinate. I do, however, genuinely believe that this is currently the most practical solution for classroom organization currently.



## FURTHER CONSIDERATIONS

Another aspect worth considering within this topic is the direct monitoring of devices that students use. This is not a modern idea, despite addressing a modern issue. Allow me to travel back to my secondary school years (2003-2012) when we were all using desktop computers in the IT room. Many of these were arranged with the screens facing away from the teacher so they were unable to directly observe the screen, but, as they were school property, they had security and productivity software on which allowed the teacher to view any program window running on the student's computer screen directly from their device. However, I found it quite easy to get around the security software by installing games on USB sticks and running programs (usually games) directly from the USB drives. This would usually just display a black screen or an error message on the teacher's computer and lead them to believe the software had an issue rather than me doing anything unproductive. With this method, all I needed to do was Alt-Tab into some open work window whenever the teacher came close, and suddenly it appeared as though I was diligently working and not actually playing some dorky game...

This workaround's effectiveness in today's classrooms, along with students finding ways to hide their activities highlight a common issue: students will always try to find a way to bypass restrictions. As such, I consistently come back to my original conclusion that being able to directly observe a student's screen will always be the most efficient way to prevent inappropriate access. I wouldn't have been able to play games in class if my IT teacher had been able to see my screen.

Considering my own experiences teaching and my experiences of being a student, I am convinced that students will often try to avoid doing their work if the opportunity presents itself. Even when you are watching them closely, they may try to change their screen brightness, angle their screen or sit awkwardly to hide what they are doing. As such, it is necessary to have a policy for punishments and rewards for positive and negative behaviours with specific conditions for computer use. This will encourage proper use and productive behaviours alongside any other strategies, such as this particular seating arrangement.

Finally, I want to highlight that, obviously, all classrooms have different shapes and sizes, and all classes will be composed of different students with different learning needs and challenges. There is never going to be a one-size-fits-all arrangement. However, this particular layout has provided additional opportunities for me to ensure learning is taking place. After much trial and error, much shuffling desks around and refining these choices, I think I have a system that works for me with my classes.

**To reiterate, despite educators' best efforts, students will frequently attempt to use their devices to distract themselves from the lessons. One possible way to counteract this is to arrange the classroom with all screens visible to the teacher. This classroom layout has proven effective to me, and I hope other teachers can benefit from my experience. It may help those struggling with behavioural challenges with device usage and aid in refining their classroom practice.**



**Richard Toulouse** is an English teacher from Hertfordshire, England. He is a graduate of the University of Brighton and has been living & working in Vietnam for over 5 years. He has also served as an IELTS Speaking Examiner. Currently, Richard teaches 6th Grade (Year 7) at an international school in Ho Chi Minh City.

# WORK ETHICS

## THE CORNERSTONE OF EFFECTIVE TEACHING

Mohammad Nabil

Work ethics are the moral principles that guide how people behave in their professional roles. In the field of education, these principles include honesty, accountability, fairness, and respect. Having strong work ethics is extremely important because they create the basis for effective teaching and learning environments. This article explores the different aspects of work ethics in educational roles, focusing on three main areas:

1. **Understanding the importance of work ethics in educational roles:** Exploring why it is essential for teachers and trainers to have ethical standards.
2. **Enhancing student success through ethical work practices:** Examining how ethical teaching methods can improve academic performance and support social-emotional development.
3. **Dealing with challenges and ethical dilemmas:** Discussing common ethical dilemmas that educators face and providing strategies to handle them.

Making work ethics a priority in education can help educators create a positive environment that promotes student growth while also building a strong professional reputation. This exploration emphasizes the need for ethical standards among educators and their significant influence on the field of education.





## THE IMPORTANCE OF WORK ETHICS IN EDUCATIONAL ROLES

Work ethics are crucial for teachers and trainers, influencing every aspect of their responsibilities and interactions. Having a strong understanding of ethical principles ensures that educators make fair, respectful, and honest decisions. This commitment to ethical behavior not only benefits students but also creates a better educational environment overall.

### 1 Being professional and honest

Being professional and honest is essential for effective teaching. Educators are expected to maintain high standards of behavior, guided by frameworks such as **the Model Code of Educator Ethics (MCEE)**.

**This code** provides guidance for making ethical decisions in education, including:

- **Treating everyone with respect:** Students, colleagues, and parents should be treated with dignity and fairness.
- **Grading and disciplining fairly:** Students should be evaluated based on their performance and behavior, without any bias or favoritism.
- **Keeping student information confidential:** Personal details about students should only be shared with those who have a legitimate need to know.



Explore MCEE

Following these principles creates an environment where students feel valued and protected. When educators behave professionally, they set a positive example for their students, showing them the importance of ethics in all areas of life.

### 2 Creating a supportive learning environment through ethical practices

Trust is crucial in building relationships between teachers and students. Ethical practices play a vital role in establishing this trust. When educators consistently demonstrate ethical behavior, they create a safe learning environment where students feel comfortable taking risks and expressing themselves. Key aspects include:

- **Being clear about rules and expectations:** Clearly communicating classroom rules and academic expectations helps students understand boundaries.
- **Listening to student concerns:** Showing empathy and addressing student concerns promptly fosters a supportive atmosphere.

By implementing these practices, teachers can develop stronger connections with their students. When students trust their educators, they are more likely to actively participate in their own learning journey, leading to better academic results.

Ethical behavior also involves how educators handle sensitive situations, such as respecting student privacy by keeping personal information confidential and being aware of and responsive to the needs of diverse student populations. Prioritizing ethical conduct allows educators to create a classroom environment where all students feel valued and respected.



3

### The link between ethical behavior and academic success

Research has shown a strong correlation between ethical behavior among educators and academic success among students. This link emphasizes the significance of work ethics in educational roles. When teachers adhere to ethical principles, it positively impacts student learning outcomes, engagement, and overall well-being. Understanding these dynamics reinforces the importance of fostering strong ethical foundations among educators for the benefit of both teachers and students.

It can be said that work ethics shape how educators approach their roles, directly influencing not only their professional behavior but also the overall learning experience. Understanding these dynamics reinforces the importance of fostering strong ethical foundations among educators for the benefit of both teachers and students.

## PROMOTING STUDENT SUCCESS THROUGH EXEMPLARY WORK ETHICS

Teachers play a crucial role in shaping student outcomes. The work ethics exhibited by educators have a significant impact on student achievement, showing their duty to students and the importance of creating a supportive atmosphere.

1

### Enhancing academic performance with ethical teaching methods

An ethical approach to teaching includes being clear, fair, and committed. These qualities motivate students to fully participate in their learning.

#### ● Positive influence on academic achievements

When teachers demonstrate strong work ethics, students are more likely to copy these behaviors. Research shows that ethical instruction is linked to higher academic performance. Teachers who are dedicated to professional honesty create lesson plans that prioritize critical thinking and problem-solving instead of just memorization. This encourages students to take responsibility for their own education.

#### ● Creative teaching strategies

Ethical educators often use innovative methods, such as project-based learning, which allows students to work together while developing skills that are useful in real-life situations. Including different perspectives in lesson plans not only enhances the curriculum but also promotes inclusivity, making all students feel valued and understood.

### Nurturing social and emotional development through trustworthy conduct

The ethical behavior of teachers goes beyond academics. Their actions have a significant impact on the social and emotional growth of their students.

2

#### ● Importance of confidentiality

Educators who respect privacy show empathy, which creates an environment where students feel secure expressing themselves. Maintaining confidentiality is essential in building trust. When students feel confident sharing personal challenges, they are more likely to fully participate in the classroom.

#### ● Support for social-emotional learning (SEL)

Social-emotional learning (SEL) is an integral part of ethical teaching, as it helps students develop their own social-emotional skills, which are important for navigating relationships both in and out of school. Ethical behavior encourages teachers to be aware of the well-being of their students. This awareness can be shown through active listening and providing support during difficult times.

Exemplary work ethics among educators not only improve academic performance but also foster essential social and emotional skills in students. This comprehensive approach ensures that educators fulfill their duty to create a supportive learning environment that promotes overall student success.

## ADDRESSING CHALLENGES AND DILEMMAS: THE ETHICAL RESPONSIBILITY OF EDUCATORS

Educational roles often come with a set of ethical challenges that require thoughtful consideration and action. Teachers regularly navigate complex situations that test their work ethics. Facing these dilemmas calls for a strong sense of self-regulation and accountability, ensuring that educators uphold the integrity essential to their profession.

### 1

#### Overcoming common ethical dilemmas in the classroom

Teachers encounter various ethical dilemmas that can impact their decision-making processes. Some common scenarios include:

- **Dealing with student diversity issues:** In classrooms filled with students from diverse backgrounds, educators must ensure equitable treatment. This may involve addressing biases or stereotypes directly and creating an inclusive environment where every student feels valued.
- **Managing conflicts of interest:** Situations may arise where personal relationships or external pressures conflict with professional responsibilities. For instance, favoritism towards certain students can undermine fairness and trust within the classroom.

Navigating these ethical dilemmas requires a clear framework for decision-making. Here are strategies to consider:

- **Reflective practice:** Regularly engage in self-reflection to assess your values and beliefs against your actions as an educator. Journaling or discussing difficult situations with colleagues can foster deeper insights.
- **Consultation with colleagues:** Collaborating with fellow educators allows for shared experiences and perspectives on managing ethical challenges effectively.

These approaches cultivate a culture of open dialogue about ethics, enhancing collective accountability within educational institutions.

#### Maintaining professional boundaries in the digital age

### 2


The rise of technology adds another layer of complexity to ethical responsibilities in teaching. Social media platforms, while beneficial for communication, can blur the lines between professional and personal interactions. Key considerations include:

- **Appropriate social media behavior:** Educators must establish clear guidelines for social media use that respect student privacy and maintain professionalism. Connecting with students on platforms like Facebook or Instagram can lead to misunderstandings or inappropriate relationships.
- **Setting boundaries in online interactions:** Clear boundaries help protect both teachers and students. Educators should communicate expectations regarding acceptable forms of communication outside school hours and stick to established protocols when interacting with students online.

Prioritizing ethical conduct in both traditional and digital environments reinforces educators' commitment to integrity and fosters trust among students, parents, and the broader community.

As teachers address these ethical dilemmas thoughtfully, they contribute not only to their own professional development but also to a positive learning environment that supports student growth and success. For more insights into the topic of maintaining professional boundaries in education, it is worth exploring this recent research article which delves into various aspects of ethical responsibilities in teaching.






Cultivating strong work ethics in educational roles is essential for fostering an environment conducive to student growth. The significance of work ethics for educators cannot be overstated. Ethical principles guide teachers in their interactions, ensuring:

- Fairness in decision-making
- Respect for all students
- Integrity in professional conduct

Teachers and trainers should prioritize ongoing professional development in ethics. Engaging in workshops, seminars, and discussions about ethical practices equips educators with the tools necessary to navigate complex situations they face daily.

The impact of ethical behavior extends beyond individual classrooms. Educators serve as role models, influencing students' values and behaviors. This creates a ripple effect throughout the education system, resulting in (1) a culture of integrity within schools, (2) enhanced trust between educators and students, and (3) improved educational outcomes for all learners.

By committing to high ethical standards, teachers contribute significantly to a more respectful and just learning atmosphere. The positive influence of work ethics not only benefits students but also strengthens the entire educational community. Emphasizing work ethics ultimately elevates the profession and enriches the lives of those involved in education.



**Mohammad Nabil** is a prominent figure in the English Language Teaching (ELT) field, renowned for his contributions through his organizations, Global Launch+ and Educast International. Nabil's commitment to education is evident in his work. He is a sought-after speaker and trainer, sharing his expertise with educators worldwide.

# ASK

## THE EXPERTS

Welcome to **Ask the Experts**, the ultimate column dedicated to professional development in the field of education. In this dynamic and ever-evolving field, continuous growth and learning are paramount. In each issue, we explore the most commonly asked topic by interviewing invited expert for their insights, experiences, and strategies.

EXCLUSIVE

# DRIVING THE FUTURE THE ROLE OF INNOVATION IN EDUCATION

with Mr. Michael Ngo

**EduVerse:** Welcome to our exclusive interview series, "**Ask the Experts.**" Today, we have the pleasure of speaking with **Mr. Michael Ngo**, Managing Director of Business Development at ELSA. With over 16 years of experience in Asia's digital space, Michael is a leading figure in driving innovation and growth in education technology. Join us as we explore his insights on the role of innovation in education and his vision for the future of teaching and learning.

**1** Welcome, Michael! And thank you for joining us. To start off, can you tell us more about your journey and what initially drew you to the digital space in education?

Sure! After finishing my university studies, I took a bold step and started my career in Vietnam. One serendipitous Friday night, I found myself in a casual conversation with Sandip Rakhit, the CEO of a multinational advertising agency. Little did I know, this laid-back chat was actually an impromptu interview. By the end of the evening, I had an offer to join the agency the following Monday. From that point on, my journey has been nothing short of a blessing. I traveled across Asia, transitioning from advertising to leading technical and commercial teams at a startup, co-founding a startup, and driving marketing efforts for a company that eventually went public.

This path led me to ELSA, where I discovered a chance to make a real difference in the lives of millions. I joined ELSA during the early days of the pandemic, stepping into the role of GM of Vietnam. I faced the daunting task of leading a team of over 50 members completely remotely. Despite the challenges, we expanded across Southeast Asia, and today, I oversee our business development efforts globally. In every endeavor, my guiding principle has always been to create a lasting impact. Our time in this world is limited, and I am determined to use mine to uplift others. Education, to me, is the most powerful way to achieve that.

**Michael Ngo** is currently the Managing Director Business Development of ELSA Corp, a leading AI solution for English pronunciation with over 14 million downloads across the region and 50 million worldwide. Before joining ELSA, Michael Ngo had more than 17 years of experience in technology and digital industries in Asia.

With an ever-growing passion for innovation, Michael Ngo has engaged in creating business solutions for EdTech, O2O, Mobile, eCommerce, Marketplace, Logistics, B2B SaaS and Digital Transformation.





## ASK THE EXPERTS

**2** That sounds like quite an adventure! It's inspiring to hear how your experiences have shaped your passion for education. Talking about education, how do you define innovation in the context of education, and why is it crucial for the future of learning, particularly in a global context?

For me, innovation in education means building on top of current effective practices, automating menial tasks, so that both educators and learners can improve more effectively and efficiently. It's about transforming traditional learning methods to better meet the evolving needs of students. This can involve innovations beyond such as, developing new pedagogical approaches, redesigning curriculum, and fostering a culture of continuous improvement and creativity. Innovation is about finding more effective ways to educate that meet the diverse needs of learners and adapt to the changing world.

Technology plays a crucial role in enhancing these goals, too. It supports creativity and new methodologies, making education more accessible, engaging, and effective for everyone, regardless of their location or socioeconomic background.

— “  
*Innovation is about finding more effective ways to educate that meet the diverse needs of learners and adapt to the changing world.*  
” —

### The significance of innovation in education

#### Accessibility

**1** Innovation ensures high-quality learning resources are available to students everywhere, breaking down barriers and promoting equality and inclusion.

#### Engagement

**3** Traditional models can sometimes fail to engage students. Innovative approaches like gamification, virtual reality, and interactive content make learning more enjoyable, motivating students to stay curious and committed.

#### Global collaboration

**5** Innovation fosters a global learning community where students and educators can collaborate across borders, enriching the educational experience and promoting global understanding.

#### Personalization

**2** Innovative tools and technologies allow for tailored education, addressing individual learning styles and paces. Adaptive learning platforms and AI-driven insights enhance the learning experience and outcomes for each student.

#### Skill development

**4** The future job market demands skills beyond memorization and standardized tests. Innovation focuses on developing critical thinking, problem-solving, creativity, and digital literacy, preparing students for a complex, interconnected world.

#### Sustainability

**6** Innovative educational practices promote lifelong learning and adaptability. As the world faces challenges like climate change and technological disruption, continuous learning becomes essential for resilience.

### 3 Can you share some examples of innovative educational technologies or approaches that have had a significant impact in the regions you've worked in?

I'd proudly take ELSA as an example for innovative educational technologies. But before going into the how, let's talk about the WHY ELSA was created. When learning a new language there is always a gap in actually being able to practice, this requires a lot of money or effort to find speaking partners or teachers to get detailed feedback. That was the gap we were looking to fill!



With the recent explosion and focus on AI, we like to say we were using AI before it was cool. ELSA was created to become the best and most accessible communication training tool for more than 1.5 billion language learners around the world, enabling everybody to speak English confidently and fluently and unlock new opportunities in their lives.

In order to achieve this, we've spent the last 8+ years developing our AI model to be the best at listening, understanding, and analyzing non-native English speakers. This allows us to provide the best feedback in the market so that our users can improve their communication skills. Now, we're furthering the development of technology stack by pairing our speech recognition with our in-house TTS (text to speech) technology and developing a specialized LLM (large language model) to offer even more personalized and effective learning experiences, enabling users to communicate with confidence. When learners can practice their English confidently they are readying themselves to meet and exceed challenges to unlocking opportunities!

### 4 Very impressive. Speaking about AI, what role does it play in the innovation in education, and what potential do you see for its future applications?

AI is revolutionizing education by enhancing personalization, efficiency, and engagement. It also powers gamified learning, keeping students engaged by adjusting difficulty levels based on their progress. Looking ahead, AI's potential in predictive analytics could revolutionize education even further by identifying students at risk of falling behind, enabling early interventions, and improving educational outcomes. This transformative technology is making education more accessible, engaging, and effective, promising a future where learning is continuously optimized for every student.

### 5 It sounds like AI can really make a difference. How can AI be leveraged to personalize learning experiences for students with diverse needs and backgrounds?

AI enhances personalized learning by tailoring content to each student's needs and pace. Adaptive platforms adjust difficulty based on performance, providing instant, automated feedback. AI-driven tutors offer one-on-one support, adapting to individual learning styles. Learning analytics help educators understand student strengths and weaknesses, enabling tailored instruction. Predictive analytics identify students at risk, allowing for early interventions. AI also supports multilingual and culturally diverse learners, making education more accessible and engaging for everyone.

In our context, leveraging AI technologies and a self-built large database for non-native English speakers, the ELSA Speak smartphone app is not only a personal English tutor right in learners' pockets, but also a unique learning tool that can pinpoint pronunciation mistakes in every sound of a word and sentence, or conversation level, then provide real-time, accurate feedback to guide users on how to improve.



## ASK THE EXPERTS

### 6 What are some of the most significant barriers to innovation in education, and how can they be overcome?

In my opinion, significant barriers to technology innovation in education include resistance to change, inadequate infrastructure, and insufficient training for educators. To overcome these challenges, we need to foster a culture that embraces new technologies, upgrade infrastructure, and provide comprehensive professional development for teachers. Collaboration among policymakers, educators, and technology providers is crucial to creating supportive environments and ensuring successful adoption of innovative solutions.

— “  
*What it does not do, however, is replace the irreplaceable role of qualified teachers—individuals driven by passion for students and dedicated to empowering the next generation.*  
” —

### 7 That collaboration sounds key. There's a question usually asked by educators. How can educators and institutions balance the integration of innovative technologies with traditional teaching methods to enhance learning outcomes?

At ELSA, we firmly uphold the belief, a sentiment I wholeheartedly share, that technology is essentially a tool. When used appropriately, this tool has the power to construct cities, elevate civilizations, and enable us to surpass what we once deemed unattainable. However, it is crucial to remember that, despite its transformative potential, technology remains just that—a tool.

In the context of classroom learning, our technology serves to assist teachers and schools in their endeavors, streamlining tasks such as grading and lesson creation. It provides personalized feedback to cater to individual student needs. What it does not do, however, is replace the irreplaceable role of qualified teachers—individuals driven by passion for students and dedicated to empowering the next generation.

For self-study, our technology is designed to aid users in achieving their language-learning goals by adapting to their unique needs. Yet, it is essential to recognize that it cannot serve as a substitute for personal motivation. While we can assist users in building confidence in communication, we cannot instill the drive to venture into real-world practice. The technology can complement and support, but the intrinsic motivation to learn, improve, and practice a new language ultimately lies within the learner.

**8** I'm totally with you. Whatever technology can do, the human part of a real teacher is irreplaceable. Now, can you provide an example of a successful implementation of an innovative educational tool or program, such as ELSA, and the impact it has had on students and educators?

We had a chance to work with one of the top public universities in Asia whose ran courses and lessons focused on improving communication skills. ELSA is used to supplement in-person instruction for students and support the teaching staff in managing and evaluating learners' progress up to the individual level. ELSA worked with the client to map ELSA lessons and the content from their textbooks to leverage the syllabus with our technology.

The response? We studied a group of approximately 300 students after 3 months of practicing with ELSA Speak. The majority of the learners improved after just a short period of time: 97% of students were active and practiced 7 minutes per day on average, and 91% of the students showed improvement. The game-type exercises and engaging content kept students motivated and excited to learn.

**9** That's impressive. What are your predictions for the future of EdTech and digital transformation in education over the next decade?

The AI genie has been let out of the bottle, and it's not going back anytime soon. I think there is a mad rush to integrate Generative AI into everything, anything old will be made new again except "now with AI". Sometimes the use cases will be absolutely incredible, while other times it may be redundant. But the breadth of innovation we'll see in the next decade will be astounding.

## FINAL THOUGHTS

**Looking ahead, what are your predictions for the most transformative innovations in education over the next decade, particularly concerning AI and digital transformation?**

During this time, there will be companies focusing on creating specialized AI models that focus purely on education, each with its own specific focus and building a core technology that pushes the boundaries of their specific areas. To me, this is the most exciting part of the next 10 years, to see how this market will move in terms of depth. I think that depth is what will really start to change and improve learning outcomes.

Ultimately, that's where I see ELSA fitting into the scene. We started life with a specific use case, and we will continue to refine our technology and focus on delivering the value and learning outcomes that our users want. This is an exciting time for EdTech, and I look forward to seeing how these innovations will shape the future of education.





## KEY TAKEAWAYS

**»»»» Innovation in education**

Michael defines innovation as building on current effective practices, automating menial tasks, and transforming traditional learning methods to better meet students' evolving needs.

**»»»» AI in education**

AI plays a crucial role in enhancing personalization, efficiency, and engagement in education. It powers adaptive learning platforms, provides personalized feedback, and supports gamified learning experiences.

**»»»» Balancing technology and tradition**

While technology can enhance learning, it cannot replace the vital role of passionate educators. It serves as a tool to complement traditional teaching methods, not a replacement.

**»»»» Role of technology**

Technology supports creativity and new methodologies in education, making learning more accessible, engaging, and effective for students worldwide.

**»»»» Barriers to innovation**

Significant barriers to technology innovation in education include resistance to change, inadequate infrastructure, and insufficient training for educators. Overcoming these challenges requires fostering a culture of innovation and collaboration.

**»»»» Future of EdTech**

The next decade will see a rapid integration of Generative AI into education, with a focus on developing specialized AI models that target specific educational needs. This focus on depth will significantly enhance learning outcomes and transform the educational landscape.



Welcome to **In the Verse**, your go-to column for curated education articles and news from across the internet. We'll sift through the digital realm to bring you concise summaries, keeping you informed and inspired. Join us as we navigate the vast sea of online resources and uncover the latest in educational innovation.

\* Scan the QR codes or click on the titles to read more.



### 5 ways to restore your passion for teaching

Teachers spend the year constructing lessons and fostering creativity, often leading to burnout. Summer is vital for rest and reigniting our passion for teaching. Here are five strategies to help teachers maximize their time and recharge effectively.



### A six-step checklist for effective scaffolding

While most teachers understand the importance of scaffolding, not all are aware of how to implement it effectively. In this article, Kirstin Mulholland explores research to enhance her practice and presents a useful checklist.



### Using AI to fuel engagement and active learning

This article offers insights on leveraging AI to boost students' critical thinking skills. It explores engaging activities suggested by Holcombe and Wozniak and provides guidance on incorporating these innovative ideas into your lessons.



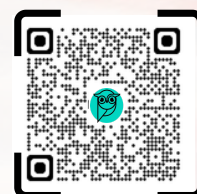
### How to make academic sessions more engaging

University lecturers often struggle to engage students amidst smartphone distractions. The solution lies in captivating content. This article presents tried-and-tested techniques to keep students engaged from start to finish.



### The youngest pandemic children are now in school, and struggling

Examine the pandemic's impact on children's academic performance and the actions educators and parents are taking to support their recovery.







### **This is your brain. This is your brain on screens.**

Studies suggest that students absorb more when reading on paper than on screens. This article explores the reasons behind this, examining various theories and neurological evidence to understand the differences in comprehension.



### **Cultivating a sense of agency, responsibility, and accountability in students**

Students today need more than just knowledge. This article explores how fostering agency, responsibility, and accountability equips them for the complexities of the modern world.



### **5 of the most impactful strategies you should plan for your next school year**

This article presents five challenges that school leaders may face and provides insights and strategies for each one to help them succeed.



### **Never, never, never stop learning**

Leading today requires continuous learning to stay effective and satisfied. This article explores four key practices for leaders to grow, inspired by Norman Vincent Peale's wisdom on lifelong learning.



### **What is the importance of having a consistent routine in the early education classroom?**

Consistent routines in early education are crucial for a positive learning environment. This article discusses effective routines and strategies for helping young learners succeed both academically and emotionally.





## Keeping Up with EdTech Demands

# Strategies to Bridge the Gap

Leonardo Lima

The rapid advancements in educational technology (EdTech) have transformed the educational landscape, creating new professional profiles and career paths for professionals in education. While these changes offer vast opportunities, they also highlight a significant gap: the inadequacy of traditional teacher training programs and higher education qualifications to meet the demands of the EdTech market. Therefore, holding educational qualifications and expertise does not ensure a place in this market, as it demands skills that may need to be acquired from institutions or places that are not typically obvious for educators. This article explores the skills required for educators, the shortcomings of current educational training programs, and strategies to bridge the gap.



## UNDERSTANDING THE SKILLS REQUIRED IN EDTECH

To thrive in the modern educational environment, educators need a robust set of skills that encompass technical proficiency, instructional design, data literacy, and soft skills. Proficiency in educational technologies, such as Learning Management Systems (LMS), mobile learning platforms, curriculum design for e-learning, and multimedia content creation, is crucial. Additionally, although not compulsory, understanding data analytics to personalize learning experiences and improve student outcomes is increasingly important, being a differential factor to EdTech candidates (Bichsel, 2012).

Moreover, educators must be adept at instructional design, incorporating pedagogical principles to create engaging digital content. Soft skills such as communication, adaptability, and collaboration are equally vital, enabling educators to work effectively in diverse and dynamic environments (Sá & Serpa, 2020). It is important to note that, when it comes to e-learning, a number of these principles involve different elements in comparison to traditional education.



## THE INADEQUACY OF CURRENT TEACHER TRAINING PROGRAMS

Despite the clear need for these skills, many teacher training programs and higher education qualifications fall short of preparing educators for the EdTech landscape. Traditional curricula often lack comprehensive coverage of digital literacy, educational technologies, and data analytics. As a result, many educators enter the workforce without the necessary skills to effectively integrate technology into their teaching practices (Ertmer & Ottenbreit-Leftwich, 2010).

Furthermore, the pace at which technology evolves far outstrips the ability of academic institutions to update their programs. This discrepancy leaves new educators underprepared and forces them to seek additional training outside the traditional academic pathway (Ertmer & Ottenbreit-Leftwich, 2010).

## STRATEGIES FOR BRIDGING THE GAP

Given the rapid evolution of EdTech, continuous professional development (CPD) is essential. This type of CPD demands active curiosity, an open mind, and strategic learning. Here are some suggested strategies

### Enroll in specialized courses and certifications



Educators can benefit from specialized courses focusing on educational technologies, data analytics, and instructional design. Platforms like Coursera, edX, and Udeemy offer relevant programs that can provide a strong foundation (West, 2012). However, it is important to note that EdTech careers often value practical skills over formal qualifications. Demonstrating these skills through a portfolio or during the selection process can be more effective than holding certifications.

### Collaboration with edTech companies



Partnering with EdTech startups can provide real-world insights into the development and implementation of educational technologies. These collaborations can be mutually beneficial, offering startups practical feedback while giving educators early access to innovative tools (Mishra & Koehler, 2006).

### Practical application and hands-on experience



Integrating new technologies into everyday teaching practice is one of the most effective ways to build proficiency. Educators should start with simple tools and gradually incorporate more advanced technologies. This hands-on approach helps educators understand the practical challenges and benefits of different tools (Hughes, 2005). Staying informed about EdTech news, following expert social media pages, and engaging with webinars and online discussions are also valuable strategies.

### Updating teacher training curricula



Educational institutions need to update their curricula to include comprehensive training in digital literacy, educational technologies, and data analytics. This can be achieved by incorporating modules that cover these areas and ensuring that the curriculum evolves in line with technological advancements. This is a difficult step since meaningful changes in educational systems and curricula usually take time to happen due to hierarchical and bureaucratic constraints. Collaborating with industry experts is another way to help bridge the gap between academia and the practical demands of the EdTech market.

### Support and incentives for educators



Providing adequate support and incentives for educators to engage in continuous learning is crucial. This can include offering grants or subsidies for professional development courses, providing time off for training, and recognizing and rewarding educators who successfully integrate technology into their teaching practices.







## OVERCOMING CHALLENGES IN EDTECH ADOPTION

While these strategies can significantly enhance an educator's skill set, several challenges can impede the effective adoption of EdTech. Recognizing and addressing these challenges is essential for successful integration. Some challenges are:

### Technical barriers and resource limitations

One of the primary challenges is the lack of access to necessary technologies and resources, particularly in underserved regions. Addressing this issue requires collaborative efforts between governments, educational institutions, and the private sector to provide the requisite infrastructure and resources (Falloon, 2020).

### Resistance to change

Educators may also face resistance to change, both from themselves and their institutions. Overcoming this requires a cultural shift towards valuing continuous improvement and innovation. Providing adequate support and demonstrating the tangible benefits of EdTech can help mitigate resistance (Ertmer & Ottenbreit-Leftwich, 2010).

### Ensuring data privacy and security

With the increasing use of digital tools, concerns about data privacy and security are paramount. Educators must be knowledgeable about data protection regulations and best practices to safeguard student information. Continuous training on cybersecurity can help maintain a secure learning environment.

### Environmental sustainability and social responsibility

Incorporating principles of environmental sustainability and social responsibility into EdTech adoption is essential. This includes choosing eco-friendly technologies and platforms that minimize carbon footprints and integrating content that raises awareness about environmental issues. Educators should also strive to create inclusive digital learning environments that consider the diverse socio-economic backgrounds of students. Promoting responsible digital citizenship and ethical use of technology is another crucial aspect that can contribute to a more sustainable and socially responsible educational practice. According to The Brussels Times (2024), AI's use significantly more water and energy than a typical internet search, indeed, a simple conversation with ChatGPT roughly requires the amount of water equivalent to a small plastic bottle.

### Balancing traditional and digital learning

Finding the right balance between traditional teaching methods and digital learning is another challenge. Hybrid models that combine the strengths of both approaches can offer a more holistic educational experience. Educators should strive to integrate digital tools in ways that complement and enhance traditional pedagogies (Garrison & Kanuka, 2004).

The EdTech landscape is vibrant and full of potential. However, educators must continuously evolve to keep up with the demands of this dynamic field. As we strive to develop a diverse skill set and engage in continuous professional development, addressing the inherent challenges, educators can not only enhance their teaching practices but also contribute significantly to the advancement of education in the region. Embracing the possibilities offered by EdTech will ensure that educators remain at the forefront of delivering high-quality, relevant, and impactful education. Undoubtedly, there are ways by which we all may contribute, but above all, we need to take individual efforts to improve the present conditions of the EdTech market.

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**Leonardo Lima** has 18 years of experience as a teacher, programme coordinator, curriculum designer, researcher and teacher trainer. He holds a BA in English language, a TESOL certification, a Pathway Worldwide certification, an MEd in Advanced Teaching, and is currently pursuing an MEd TESOL as a Hornby Scholar (University of Exeter).



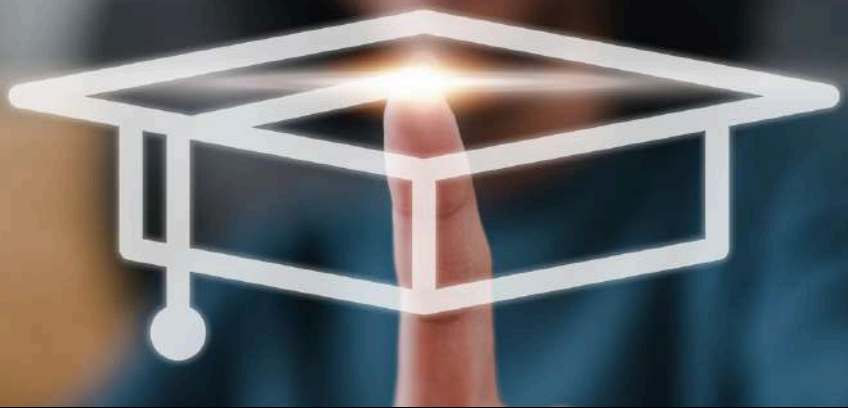
# FOSTERING GROWTH

## THE POWER OF TEACHER COLLABORATION IN CPD

— Selami Şavklıyıldız —



In the era of lifelong learning, Continuous Professional Development (CPD) plays a crucial role in helping us, as teachers, stay updated in our fields, methodologies, and technologies. This allows us to enhance our teaching practices and better meet the needs of our students. Moreover, CPD fosters a sense of collaboration among teachers, promoting professional cooperation and solidarity rather than just self-promotion on social media.



## THE IMPORTANCE OF CPD

Teachers need to keep up with advancements in technology and pedagogy to effectively teach today's generation. This does not imply that teachers are not good enough; instead, it highlights that we can improve when we work together. Students are at the heart of the education process. Given the diverse backgrounds of our students, we benefit from learning from colleagues who have different experiences with their students with different backgrounds that another teacher may not come across in their entire career. We can say that no teacher can encounter every type of student throughout their career. We need our colleagues to gain a better understanding of today's students and to be inspired by innovative approaches used by others to enhance teaching practices we apply in our classes.

As learning is a lifelong journey, seeing a teacher continuously learning and improving inspires us to do the same. Imagine a school where no teacher attends in-service training. We know that merely attending and collecting certificates doesn't necessarily lead to improvement or effective teaching. Staying motivated requires keeping up with the latest developments in educational technology and our fields. Initially, CPD was viewed as an organizational need, but at its core, it is individual, aiming to ensure effective teaching and learning.

## STANDARDS FOR TEACHERS' PROFESSIONAL DEVELOPMENT

According to the Standards for Teachers' Professional Development (2016) by the Department of Education in the UK, teachers are expected to:

- »»» Keep their knowledge and skills up-to-date and be self-critical;
- »»» Take responsibility for improving teaching through appropriate professional development, responding to advice and feedback from colleagues;
- »»» Demonstrate knowledge and understanding of how pupils learn and how this impacts teaching;
- »»» Have a secure knowledge of the relevant subjects and curriculum areas;
- »»» Reflect systematically on the effectiveness of lessons and teaching approaches; and
- »»» Understand how to assess the relevant subjects and curriculum areas.

CPD has various interpretations, considering different stakeholders and perspectives. For example, Sturrock & Lennie (2009) discuss CPD in terms of quality, competence, and accountability, whereas Lammintakanen & Kivinen (2012) refer to it as "lifelong learning," highlighting its continuous nature and importance for ongoing professional growth.

While individual teachers are responsible for their development, effective CPD also relies on a collaborative approach involving institutions, ministries, and educational service providers. This collective effort ensures that teachers have access to the resources, support, and opportunities necessary for meaningful professional development.



## THE TEACHER-TO-TEACHER EXPERIENCE SHARING ASPECT OF CPD

Numerous resources are available for professional development, such as YouTube, Udemy, and open courses from various universities worldwide. However, the unique experiences of other teachers regarding classroom management, activities, cross-curricular topics, and also the educational management of schools are best gained through collective sharing and learning. Collaborating with other teachers makes us stronger and positively impacts both our students and students we may never meet. Isn't that compelling?

Thanks to social media, we see many teachers sharing their practices and experiences. While these can be helpful, they often serve as show-off material. Becoming popular, selling books, or getting sponsored by brands—is this the sharing we need for effective CPD? Definitely not. We need genuine sharing and experiences from teachers passionate about improving themselves and others. We do not need colleagues saying, "I'm the only one who does that." As we all know, there are communities and groups that facilitate activities both face-to-face and online due to constraints such as time, workload, and access to resources and training. Such sharing opportunities can help teachers willing to improve themselves within their career path.



## POSSIBLE OUTCOMES OF PROFESSIONAL SHARING

Professional sharing among teachers can lead to numerous positive outcomes, enriching both the individual educator's career and the broader educational community. Here are some detailed benefits and potential impacts of engaging in professional sharing:

### 1 **Sharing experiences in online training courses and workshops**

Professional sharing provides a platform for teachers to exchange experiences and insights gained from online training courses and workshops. These experiences often include practical strategies, innovative teaching methods, and classroom management techniques that have proven effective. This allows teachers to learn about new educational technologies, pedagogical approaches, and resources that they might not have encountered otherwise.

### **Highlighting the benefits of qualifications and certificates**

Not every teacher would be willing to study for qualifications such as a master's degree or a CELTA (Certificate in Teaching English to Speakers of Other Languages) program. However, through professional sharing, teachers can learn about the value and benefits of such qualifications. Colleagues who have completed these programs can share their experiences, including the skills and knowledge they gained, how it impacted their teaching practices, and the career opportunities it opened up. This can inspire other teachers to consider pursuing similar qualifications, recognizing the long-term benefits for their professional growth and the quality of education they provide.

# 2

### 3 **Motivation through mentoring and collaboration**

Mentoring colleagues, whether from different parts of the country or the world, can be a highly motivating experience for teachers. It provides an opportunity to share expertise, offer guidance, and support the professional development of others. This mentoring relationship can be mutually beneficial, as both the mentor and the mentee gain new insights and perspectives. Moreover, collaborating with teachers from diverse backgrounds and educational systems can expose educators to different teaching styles, cultural perspectives, and innovative approaches. This broadened perspective enhances teachers' adaptability and creativity in their own classrooms.

### **Peer review and reflective practice**

4

Engaging in peer review with colleagues offers teachers a valuable opportunity to receive constructive feedback on their teaching practices. This process involves observing each other's lessons, providing feedback, and discussing potential improvements. Peer review encourages teachers to reflect critically on their teaching methods, identify areas for growth, and implement new strategies to enhance student learning. It fosters a culture of continuous improvement and professional dialogue, leading to more effective and responsive teaching practices.

### 5 **Exploring new learning resources**

Professional sharing opens up opportunities for teachers to explore new resources for reading and listening, such as academic journals, articles, podcasts, webinars, and books. These resources provide access to the latest research, educational theories, and practical insights from experts in the field. Staying informed about new developments and emerging trends helps teachers continually refine their knowledge and teaching strategies. This ongoing learning helps them to remain effective and relevant in their teaching practice.



### **Empathy through media and storytelling**

6

Watching movies or documentaries about teaching and reviewing them can help increase empathy among teachers. These visual stories often depict real-life challenges and successes in education, offering a deeper understanding of different perspectives and experiences. When discussing these stories with colleagues, teachers can develop greater empathy for their students, colleagues, and the broader educational community. This empathy enhances their ability to connect with students, address diverse needs, and foster a supportive and inclusive classroom environment.

### 7 **Staying informed about academic events**

Teachers who stay informed about academic events, such as conferences and seminars in their specific field, can gain valuable insights from experts and thought leaders. These events provide opportunities to learn about cutting-edge research, innovative teaching techniques, and new educational tools. Networking with peers and experts at these events also allows teachers to build professional relationships, exchange ideas, and collaborate on future projects. This engagement with the academic community enhances teachers' professional knowledge and contributes to their ongoing development.



## 8 Exploring international opportunities

Professional sharing can also include learning about international opportunities for teachers and students, such as exchange programs, study abroad opportunities, and international collaborations. Engaging in intercultural dialogue and global educational initiatives broadens teachers' perspectives and helps them understand the diverse contexts in which education takes place. This global awareness can inform their teaching practices, making them more culturally responsive and inclusive. Additionally, students benefit from exposure to different cultures and perspectives, which enriches their learning experience and prepares them for a globalized world.

## Self-reflection and personal development plans

9

Professional sharing encourages teachers to engage in self-reflection and develop personal development plans. By discussing their achievements, challenges, and future goals with colleagues, teachers can gain a clearer understanding of their professional strengths and areas for growth. This reflective practice helps teachers to set realistic and meaningful goals for their professional development, track their progress, and celebrate their achievements. Personal development plans provide a structured approach to career growth and ensure that teachers remain focused and motivated in their professional journey.

Professional sharing through CPD fosters a collaborative and supportive environment where teachers can continuously learn and grow. The exchange of knowledge, insights, and experiences between teachers helps them adopt innovative methods, find solutions to common classroom challenges, and learn from each other's successes and failures. This shared learning helps teachers refine their approaches, stay motivated, and, most importantly, remain adaptable to the ever-changing educational field.

**As a result, the sense of community and support increases professional solidarity, making teachers feel less isolated and more confident. Ultimately, the collective wisdom gained through experience sharing as an aspect of CPD extends beyond individual classrooms, leading to improved educational outcomes and a more enriched learning experience for students worldwide.**

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Welcome to our monthly **Classroom Techniques** column, where you can find practical teaching techniques that can be implemented in your classroom right away. Whether you're a seasoned ELT professional or a new teacher full of enthusiasm, this column is designed to supply you with new ideas every month to improve your classroom performance.



## FROM SOUND TO STORY

# Innovative Ways to Use STORYTELLING SOUND-EFFECT AUDIOS in Education



### What are sound-effect storytelling audios?

**Sound-effect storytelling audios** are recordings enhanced with background noises, character sounds, environmental sounds, and other auditory cues that help paint a more vivid picture of the story being told. Unlike traditional audiobooks, which rely solely on narration, these storytelling audios use soundscapes to engage the listener's imagination and emotions more deeply.



### How exactly is it like?

Do you agree that random sounds can create a coherent story? By combining different sound effects found on the internet, we can create a sound sequence that tells a story.

**Example:** lion roar... pour drink with ice...wolf whistle...camera click...slap

Does this sequence of sound effects suggest any particular story to you?

### What are the benefits of using sound-effect storytelling audios in teaching?

#### Improved descriptive language usage:

Encourage students to describe sounds in detail, enhancing their use of precise and vivid language in speaking and writing.

#### Enhanced imagination and creativity:

These audios encourage students to visualize scenes, characters, and actions, fostering creativity and imagination.

**Increased emotional engagement:** The use of sound effects helps students connect emotionally with the material, making stories more relatable and memorable.

**Increased focus and attention:** Listening to sound effects requires students to concentrate and pay close attention, improving their ability to focus during language tasks.

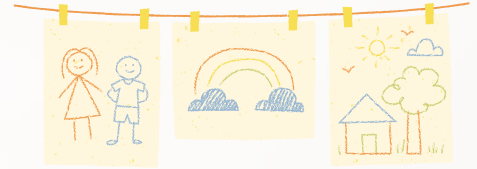


## Activities for Teachers to Integrate Storytelling Sound Effects into Their Teaching

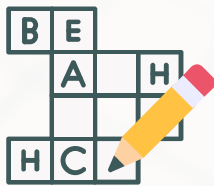
### Creative Story Generation (Writing or Speaking)

Have students listen to a sound-effect audio and write or tell a short story inspired by the sounds they hear.

- Choose or create sound-effect audio.
- Introduce and review vocabulary and phrases that students might find useful for describing sounds, settings, and actions.
- Have students write or tell a story based on what they heard and then share their stories.
- Once they have their first draft, ask students to add more details to their writing by revising and expanding their stories.



*If students struggle with writing, encourage them to begin by drawing scenes or mind-mapping from their imagination.*



### Vocabulary Generator

Play the audio and have students list out words that come to mind in target language. This activity reviews vocabulary, introduces new words from peers and teachers, and promotes engagement.

### Verb hunting

Play the sound-effect audio and have students listen carefully. After each sound, students write down all the verbs they can think of that describe the actions or events associated with the sound.

### Role-plays

Bring random students to the front to listen to the audio and visualize the activities described. Encourage them to describe what they see, smell, and experience, where they are, who is with them, and imagine the dialogue occurring in that situation.



### Where can we get sound-effect storytelling audios?



#### YouTube

[www.youtube.com](http://www.youtube.com)

By searching for videos of stories with sound only, you can find storytelling sound-effect audios to integrate into your lessons.



#### BBC Sound Effects

[www.sound-effects.bbcrewind.co.uk](http://www.sound-effects.bbcrewind.co.uk)

Create your own storytelling sound-effect audios by integrating various sound effects available on this website.

### Check out some of the videos we've suggested.



**Story with sound only**  
Uploaded by Kelly Fish



**Telling a story using only sound effects**  
Uploaded by Julio Martin Cascavita

# LESSON

## OF THE MONTH

Welcome to the **Lesson of the Month** column, a dedicated space in our EduVerse newsletter where we bring you insightful and engaging English Language Teaching (ELT) lessons. Whether you're a seasoned ELT professional or a passionate new teacher, this column aims to provide you with a monthly dose of inspiration and practical ideas to enhance your classroom practice.



### STUDENTS' WORKSHEET

## THE RIPPLE OF KINDNESS

Why should we lend a helping hand?

### Lesson Goals

#### Social Knowledge

- ✦ Understand the positive impact of helping others.
- ✦ Recognize potential risks and how to be cautious when helping.
- ✦ Express opinions on the effects of helping others through a class debate to raise awareness about evaluating situations before offering assistance.

#### Language Competencies

- ✦ Learn new vocabulary related to helping and caution from other students.
- ✦ Write a clear and structured retelling of a story focusing on sequence and key events.

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1



### TARGET LEARNERS

Young Teens  
(A2 - B1 level)



### DURATION

120 minutes



### PREPARATION

Classroom technology  
(Smartboard, projector)

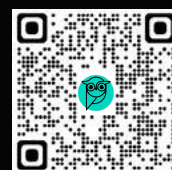
### STUDENTS WORKSHEET (8 PAGES)



### TEACHER'S GUIDE (5 PAGES)



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- Successful application of technology in education

**Ms. Hanh Nguyen**

**Academic Specialist  
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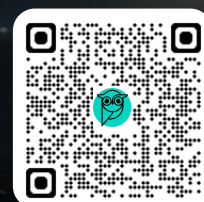
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### Award-winning

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### SCOS Components



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Teaching (CFT)



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learning  
platform (LMS)



### SCOS 2023

## Innovation in Education Award

Student-Centered Observation Scheme

The **Student-Centered Observation Scheme (SCOS)** by Pro.Ed Education Solutions is honored to be presented the **Innovation in Education Award** by Asia Education Conclave in 2023. SCOS is a groundbreaking educational product that has the potential to transform teaching and learning.

By shifting the focus to students, it not only improves teaching quality but also ensures that educators prioritize the needs of their students.





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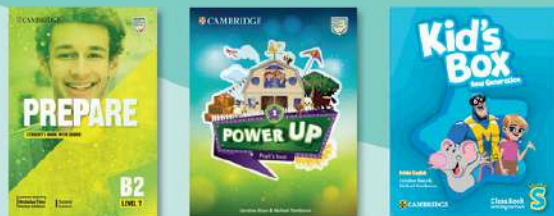
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# My First Writing



Book Info



A basic, three-level writing series designed for  
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learning English as a foreign language



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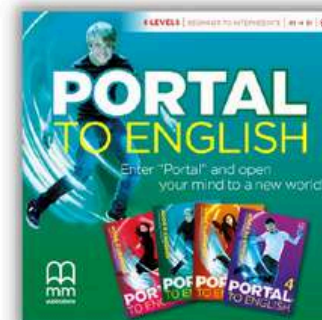


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- More than 73,000 book quizzes will aid students with key comprehension skills and serve as formative assessments.



- Over 950 Read & Think activities with more than 350 Interactive Read-Aloud titles to propel students toward becoming confident and independent readers.



- A smart engine that provides personalised reading recommendations tailored to each student's profile based on interests, grade and reading proficiency.
- A dynamic bookshelf with colorful illustrated book covers that refreshes every time a student logs in to Literacy Pro- encouraging them to read more.



### About Scholastic

Scholastic is the world's largest children's books publisher and distributor, transforming the learning lives of children with quality resources since 1920.

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**Ms. Tu Ngo**  
Co-Founder of YOLA

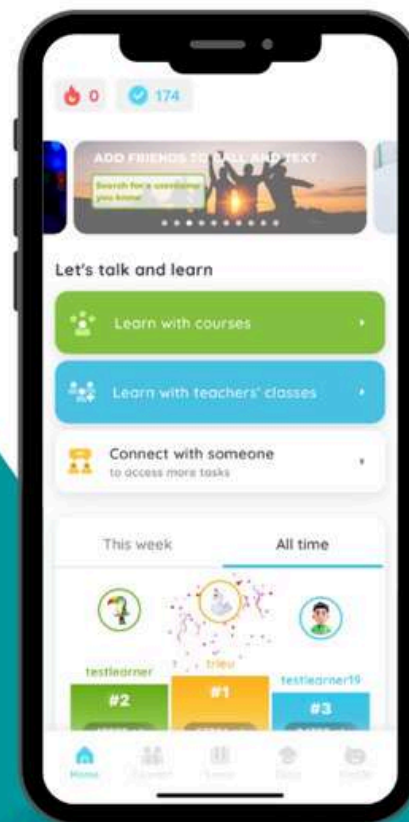
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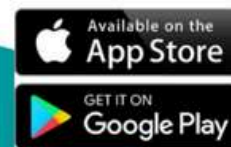


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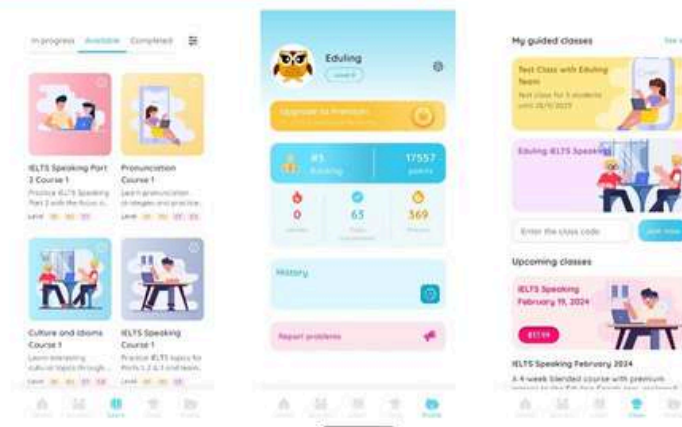
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Email: **b2bsupport@elsanow.io**

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EVERYTHING IN ENGLISH LANGUAGE TEACHING



LinkedIn

## ABOUT ELT BUZZ



ELT Buzz grew out of the former EFL Classroom, a huge online portal serving teachers from 2005 - 2018.

The changing landscape of how English language teachers interact online led to the creation of ELT Buzz in 2018. We provide teachers with a directory for ELT and updated news and events. Also, a professional lesson library, print and digital. Lastly, a video platform with the best videos for teaching English.

Our LinkedIn community serves 88,000 teachers daily. We also provide individual lesson resources through TpTs.

## OUR MISSION STATEMENT

ELT Buzz aims to provide English language teachers around the world with essential information about the profession and inspiration for their own classroom teaching and professional development.

## ELT BUZZ

- Daily Updated News Feed
- Directory Of ELT services, books, tools etc ...
- Weekly News Report

## ELT BUZZ TEACHING RESOURCES

- Digital and Print. Free and Paid Lesson Library.
- Lesson Materials added daily.
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## WHAT WE DO

We provide software, books and learning equipment for students, and are dedicated to ongoing improvement in teaching quality. In addition, our experts work directly with clients to advise on financial and operational strategies to maximise their business success. Every initiative we undertake keeps building our stellar reputation for providing the best service to education providers, and best-in-class support to the students to reach their learning outcomes. We help schools find materials and content that values ease of use and convenience to your organisation, while also ensuring it is suitable for the students, teachers, and the school at large. With our deep understanding of education in Vietnam, we can help you build models that integrate everything together in the process.

## OUR HIGHLIGHT PRODUCTS



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PUBLISHED  
IN 2022!



Emily Bryson; Gary Faltner; Chia Suan Chang; Lewis Lansford; Christian Lee; Daniel Barber; Marek Kiczakowski



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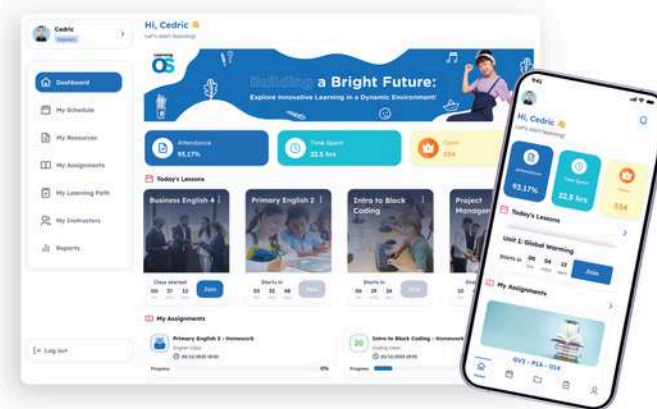
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Nam Phuong English (NPC) was established in 2015, as an educational institution specializing in providing high-quality language teaching programs for students of all levels. With the core values of "**heart - mind - prestige**", NPC is proud of its professional staff and teachers, working towards sustainable development with the philosophy of "*happy learning experiences could only be created by happy teachers*".

## COURSES

NPC offers English courses for learners from children to teenagers, students, workers, certificate courses, exam preparation (VSTEP, IELTS, TOEIC, Cambridge YLE, ...) and English for Business.

## MISSION

Create happy learning experience boundlessly.

## LEARNING ENVIRONMENT

The working environment is youthful, enthusiastic, dynamic and friendly. The staff are **qualified, highly creative** and **open-minded**. Support and create conditions for staff to improve their language and professional skills. Always listen to feedback and opinions from staff.

## CONTACT INFORMATION

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 **Hotline:** 02923 828 959  
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## Why choose us?

- 01 Research-based
- 02 Experienced educators
- 03 Relevant & Up-to-date
- 04 Engaging & Collaborative



FOR MORE INFORMATION

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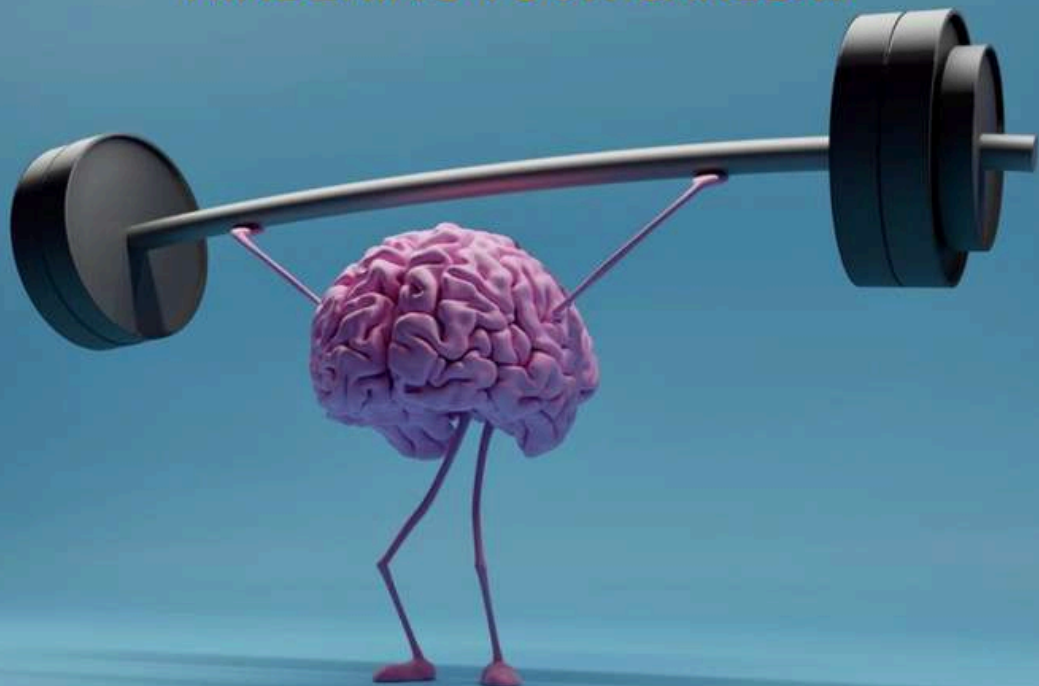
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In Vietnam, Vietec, Corp. is one of the leading organizations in developing the integration of English teaching - learning methods with technology 4.0.

Our mission has been going strong with nearly 20 years of experience in the establishment of enormous Ed tech systems for World Bank, UNICEF, the Ministry of Education and Training (MOET), FPT Polytechnic and so on



### TYPICAL PARTNERS

## SIGNATURE PRODUCTS

### KIDSENGGLISH & LANGUAGE HUB

are two of Vietec's most groundbreaking education solutions. These strategic projects are implemented in synchronization, providing the best English learning opportunity for learners throughout Vietnam, including areas with limitations in technology and human resources.



- One of the first three English programs approved by the Vietnamese MOET.
- Copyrighted global content with permission granted by Macmillan Education.
- Exclusive multimedia learning materials
- Continuous lesson through and through from in-class learning to in-app self-reviewing.
- Pronunciation practice with AI.



### LanguageHub

- **LEARNING CONTENT:** The digitalized version of the copyrighted American Language Hub series from Macmillan Education.
- **PLATFORM:** A complete system that includes both content and learning management, developed by Vietec.
- **APP:** An exclusive mobile learning app for students.
- **LATEST TECHNOLOGY APPLICATIONS:** AI, Big data, cloud computing systems, and so many more.

## TECHNOLOGY SOLUTIONS

Both KIDSEnglish and Language Hub are developed in a closed-circle model with:

**CMS**  
CONTENT  
MANAGEMENT  
SYSTEM



**LMS**  
LEARNING  
MANAGEMENT  
SYSTEM

**MLA**  
MOBILE LEARNING APP

### CONTACT US:

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- 📍 TechnoSoft Building, Alley 15 Duy Tan, Cau Giay, Hanoi
- 📍 Halo Building, 60 Nui Thanh, Ward 13, Tan Binh, Ho Chi Minh City

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## CONTACT US!

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